[](http://poynter.org/)

Resources for covering the 2020 Census

Prepared by D’Vera Cohn, Pew Research Center

Census Bureau:

* 2010 Census [participation rates](file:///Users/dtruong/Downloads/•%09https:/www.census.gov/data/datasets/2010/dec/2010-participation-rates.html)
* Census Bureau research on [undercount of young children](file:///Users/dtruong/Downloads/•%09https:/www.census.gov/programs-surveys/decennial-census/2020-census/research-testing/undercount-of-young-children.html)
* Summer 2019 [citizenship question test](file:///Users/dtruong/Downloads/•%09https:/www.federalregister.gov/documents/2019/02/25/2019-03200/submission-for-omb-review-comment-request) (Federal Register proposal)
* Census Bureau regional offices: <https://www.census.gov/regions>

Where the census counts people

* Census Bureau [residence rules](https://www2.census.gov/programs-surveys/decennial/2020/program-management/memo-series/2020-memo-2018_04-appendix.pdf?) (college students, military, homeless populations, etc.)
  + More history and background [here](file:///Users/dtruong/Downloads/o%09https:/www.census.gov/newsroom/press-kits/2018/residence-criteria.html)
* [Prison Policy Project](https://www.prisonpolicy.org/) has information on where prisoners are counted, and advocacy of counting them at their home addresses rather than in their jails/prisons (which is where the census counts them)

Media and the 2020 Census

* KPCC (Southern California public radio) [studied how it would report on the 2020 Census](https://medium.com/engagement-at-kpcc/kpcc-studied-how-to-cover-the-2020-census-so-you-dont-have-to-841298159739), with link to its “Outside the Box” coverage plan:

Rural demographics

* [Carsey Institute](https://carsey.unh.edu/) at University of New Hampshire, which has research on rural areas (click on Research Publications for that)
  + [Ken Johnson](file:///Users/dtruong/Downloads/o%09https:/carsey.unh.edu/person/kenneth-johnson#research-interests), a demographer there, is very media friendly
* [US Department of Agriculture Economic Research Service](https://www.ers.usda.gov/)
  + Click on Topics/ Rural Economy & Population for research on demographics, classification of rural counties into types, rural poverty and well-being

Sexual orientation and gender identity

* [Link](https://nces.ed.gov/FCSM/SOGI.asp) to federal task force that studied how/whether to include measures of Sexual Orientation and Gender Identity (SOGI) on federal surveys

State contacts

* [State Data Centers](file:///Users/dtruong/Downloads/•%09https:/www.census.gov/about/partners/sdc/member-network.html) (liaison with Census Bureau and often have expertise on data for their state)